

# The Five Pillars for Successful Digital Transformation

## In the Construction Industry

Digital transformation is an exercise that affects every aspect of your construction business, bringing about large-scale changes designed to improve your company's performance. For this reason, an effective change management plan is vital and should always be governed by five key pillars.



### Pillar 1

#### Senior Management Must Be Involved

By taking an active role in digital transformation and presenting themselves as a unified group, your senior management team will affirm their commitment to change while encouraging employees to do the same.



### Pillar 2

#### Plan Your Journey

Establish a road map or 'change story' that defines how new technology will benefit your company, what the expected results are and how the implementation process will occur. This foundation will help you articulate your overall strategy and set key milestones.



### Pillar 3

#### Reinforce Change with Personalised Training

Identify and train key employees to champion new technology and personally upskill colleagues who may be wary of change or instruction from outside consultants. In this way, a greater level of trust will be established while your employees become skilled in the use of your new solution.



### Pillar 4

#### Adopt Change at the Enterprise Level

By including all business divisions in the digital transformation process, data use can be centralised and standardised; providing greater visibility on the status of projects while fostering an ongoing culture of change and enhanced collaboration.



### Pillar 5

#### Make the Process Inclusive

To ensure your digital transformation process is a success, your employees and stakeholders must be involved throughout. This requires keeping them energised and empowered while reducing anxiety and eliminating resistance to change.

Together with cutting-edge construction software solutions, RIB has the expertise and resources to professionally manage your digital transformation across every area of your business.

To learn more, visit [RIBCCS.com](https://www.ribccs.com)

